



Certificate of Achievement

Juanita Downey

has completed the following course:

ENTREPRENEURIAL EDGE: DESIGNING SCALABLE AI-FIRST BUSINESS MODELS STARWEAVER

Discover how to harness the power of AI to drive innovation, increase efficiency, and scale your business. This course guides entrepreneurs, SME owners, and business leaders through building a cost-effective, actionable AI strategy tailored to your goals.

2 weeks, 2 hours per week



Paul Siegel
Starweaver

STARWEAVER®



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit futurelearn.com/proof-of-learning/certificate-of-achievement.

This certificate represents proof of learning. It is not a formal qualification, degree, or part of a degree.

STARWEAVER[®]

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This course, "Entrepreneurial Edge: Designing Scalable AI," empowers entrepreneurs, SME owners, and business leaders to harness the power of AI for growth and innovation. Learn to identify AI opportunities, design cost-effective strategies, and implement practical AI solutions without breaking the bank. Gain hands-on experience with affordable tools like ChatGPT and AI agents, and explore real-world case studies of AI-driven transformations. By the end, you'll have a tailored AI strategy ready to

STUDY REQUIREMENT

2 weeks, 2 hours per week

LEARNING OUTCOMES

- Analyze business operations to uncover AI opportunities that drive value.
- Design a cost-effective AI strategy aligned with specific business goals.
- Implement affordable AI tools to optimize decision-making and improve operational efficiency.
- Scale and adapt AI solutions effectively while addressing common challenges and constraints.

SYLLABUS

What you will cover?

- Introduction to AI in Entrepreneurship
- Identifying AI Opportunities in Your Business
- Building a Cost-Effective AI Strategy
- Inspiring Innovation with AI
- Bringing Your Strategy to Life
- Conclusion